



## **Carole and Marcus Weinstein Jewish Community Center**

5403 Monument Avenue ♦ Richmond, VA 23226 ♦ 804.545.8643 ♦ [www.weinsteinjcc.org](http://www.weinsteinjcc.org)

### **Case Statement**

We live in a world in which family and community connections are increasingly fragile, in a Jewish community that can no longer take commitment and affiliation for granted, in which each and every one of us is a “Jew by choice.” We are concerned with the future of Jewish life, therefore are the most urgent questions:

- How do we create a community of Jews who are consciously and positively Jewish?
- How can we nurture a community that is sensitive to and thoughtful of its own Jewish diversity?
- How do we keep Israel as a central component of Jewish identity?

The Weinstein JCC plays a key role in developing and nurturing Jewish identity by providing opportunities for Jewish experiences serving the educational, cultural, social and recreational needs of our community.

### **Why are Legacy Gifts Needed?**

- To financially support important programs that cannot sustain themselves
- To ensure financial stability
- To maintain the facility at a level that is safe, clean, functional and aesthetically appealing

# Carole and Marcus Weinstein Jewish Community Center

## Why make a legacy gift to the Weinstein JCC?

Here are some of the reasons...

- The Weinstein JCC is the central gathering place for the Jewish community serving more participants than all other organizations and congregations combined
- The Weinstein JCC serves as a community partner for nearly every other Jewish organization and congregation throughout the year
- Help build community, develop Jewish identity and maintain the organization as the public face of the Jewish community
- Continue to provide quality cultural, educational and recreational programs for the Jewish community of tomorrow; your children, their grandchildren and generations to come
- Enable more focus on servicing people's needs rather than fundraising
- Join other visionary donors who believe in sustaining and nurturing the development of the Weinstein JCC
- Cement your legacy to support a strong Jewish future
- Support an organization with a demonstrated history of fiscal accountability and measurable program outcomes

## Who benefits from a legacy gift to the Weinstein JCC?

- Individuals from every branch of Judaism and those unaffiliated with any other Jewish organizations
- Preschoolers, youth, teens, adults, seniors and people with special needs
- A broad economic cross section of our community
- Both Jews and non-Jews throughout the community together in programs
- Over 3,000 people every day

## Program Services

For more than 60 years, the Weinstein JCC has been the central part of Jewish life in Richmond. Our mission is to strengthen Jewish identity and continuity by enriching personal, cultural, social and physical development, by fostering leadership, and by promoting the welfare of the Jewish and general community. To fulfill this mission, the Weinstein JCC's programs are our foundation for meeting community needs: Preschool, after-school, special needs, camping services, youth, senior programs, health & recreation, Jewish culture and Jewish education are among the critical assets to our Jewish community.

### Preschool

Our highly acclaimed preschool program featuring the Reggio Emilia approach is widely recognized as one of the finest early childhood programs in the Richmond area and is accredited by the National Association for the Education of Young Children (NAEYC). The preschool incorporates the program An Ethical Start<sup>®</sup> based on the rabbinic text Pirkei Avot (Ethics of our Sages) which infuses our youngest children and their families with Jewish concepts and values. Special needs children have particular attention while being part of our inclusive program environment.

### Youth Programming

Summer camp programs including the 110 acre Camp Hilbert outdoor camp experience serving over 275 children each summer, an after school enrichment program serving over 120 children from 34 public and private schools and over 50 enrichment classes serving over 500 children each week provide a wide range of programs for youth.

Team Richmond participates annually in the JCC Maccabi Games, an exciting week of sportsmanship, community service and Jewish connections with thousands of other Jewish teens from around the world in a gathering incorporating Jewish values with athletic competition.

### Jewish Education and Culture

Over 250 adults have participated in the Florence Melton School, widely regarded as the most comprehensive adult Jewish educational curriculum available. In addition, hundreds of adults participate in classes and workshops throughout the year on a wide range of Jewish interests.

Cultural events including the community wide Purim carnival, Yom Ha'atzm'ut (Israel independence day) and Chanukah celebration, Jewish Book Fair, JCC Forum Series, art gallery exhibits, speakers and the Jewish Family Theatre program in the Sara Belle November Theater highlight our annual cultural offerings.

### Senior Adults

Club groups including the Women's Room, 5400 Men's Club, Grand Group (senior adult social club), Grand Tones (senior adult singing group) and Friday activity groups engage over 300 senior adults weekly. The Excursions transportation service provides rides for hundreds of seniors monthly for doctor appointments, picking up prescriptions and maintaining independence. Classes, special events, health screenings, trips, fitness programs designed for seniors and the senior lounge serve an additional 1,000 seniors per year.