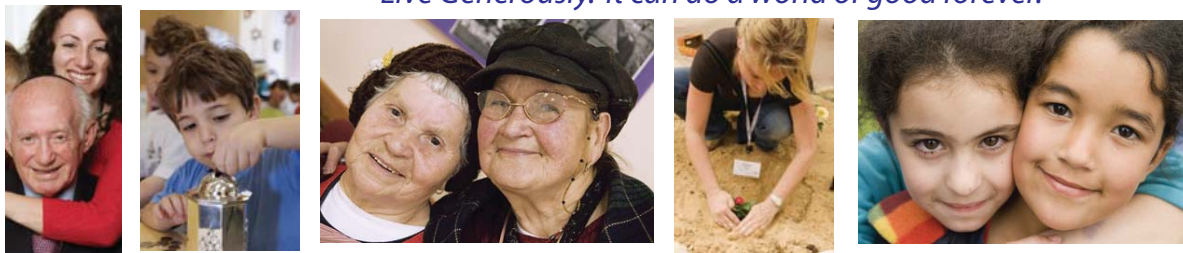


## Remember Federation.



## Tomorrow Begins Today with your legacy gift to Federation. Remember Federation.

*Live Generously. It can do a world of good forever.*



### Federation's trusted role in building community

Federation is the central address of the organized Jewish community in Richmond. We bring community together to create collaborative partnerships in planning and meeting essential human service demands required by a myriad of constituencies. We meet those identified needs by raising sufficient funds to sustain and enrich Jewish life and Jewish lives everyday here at home, throughout the Diaspora and in Israel.

Federation works to reach out and engage people to become active participants in communal life and to teach them the importance of *tzedakah* and philanthropy. Federation works to ensure personal freedoms endure by creating quality relationships with interfaith partners and public officials within the general community.

### Federation's Core Values

Our core values focus on *tikkun olam*—making the world a better place for everyone; *tzedakah*—sharing our portion with those less fortunate and being righteous and just; and *chesed*—performing acts of loving-kindness wherever and whenever social action and assistance is needed. Federation practices these ethical precepts along with good fiscal stewardship and the full trust of our donors and of our community in our ability to meet our collective Jewish responsibility to preserve and pass on to the next generation our precious heritage and shared legacy to which we have been entrusted by preceding generations.

### How will your legacy gift impact the future of local and global Jewry?

Remember Federation. Your legacy gift will have a positive impact on the quality of communal life for future generations. It will offer stability in funding made available annually to support the human service demands required by people in need in every generation over many years and in perpetuity. It will be offered without restriction to the next generation for use as they identify the current needs and priorities of their community at any place or time in its history.

By remembering Federation in your will or estate plans, more hungry, Jewish poor will be fed, housed and clothed; more Jewish youth will connect with Israel and our shared heritage; more life – long Jewish learning and exploration of personal Jewish journeys will occur for more people; more social action will occur to benefit all people; more dialogue will ensure good relationships with the interfaith community partners and statewide public officials.

***Tomorrow begins today with your legacy gift to Federation.***

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**Remember Federation.**



## How do we build tomorrow's community today? Remember Federation.

### 1) Annual Campaign Endowments or Annual Giving Funds:











Annual Campaign Endowment Funds or Annual Giving Funds created to benefit Federation and its Annual UJA Jewish Welfare Fund Campaign are the cornerstone to building a vibrant community forever. These Funds offer a stable and reliable financial base that are available annually, without restriction, to the local and global community supported by Federation and its annual UJA Jewish Welfare Fund Campaign.

Such financial support and assistance will be offered to beneficiaries through a trusted and proven stewardship process, endorsed by community leaders at any point in time. This will ensure that every generation will be able to determine the appropriate distribution of funds for use by beneficiary agencies providing direct humanitarian services to people wherever and whenever needed.

### 2) Federation Program Funds:

Federation serves to ensure local and global needs are met and does so by engaging the next generation of Jews to become proactive participants in Jewish communal life and to be the keepers of our heritage and values for future generations. A special purpose, Federation Fund would provide dependable funding for ongoing programs developed and implemented by Federation directly.

#### *Ideas for your legacy program fund:*

-  Life-long leadership development programs
-  Community relations activities
-  Jewish literacy programs
-  Israel Advocacy Initiatives through the community Shaliach program, Partnership 2000 program exchanges, community key influencers and interfaith missions to Washington and Israel
-  Diversity training for educators throughout the metropolitan area
-  Holocaust education programs
-  Young Adult Engagement programs
-  Grass roots engagement programs in area neighborhoods
-  Electronic and print media communications such as our Website or *The Reflector*
-  A UJA Jewish Welfare Fund Campaign Operations Endowment providing Federation with permanent funding to raise unrestricted operating dollars offered annually to qualified beneficiaries.

### 3) A Federation Fund:

Your Federation Fund would provide JCFR with a reliable revenue source and financial security to support the operations of the Federation enterprise over the life of the Federation or its successor organization. This source of unrestricted funding will be important to future Federation leaders and its Board of Directors to use as they see fit, at any place and at any time, as they pursue Federation's mission and vision in support of all the listed programs in Section 2 above.

## Tomorrow Begins Today with Your Legacy Gift to Federation

Your legacy gift will help Federation pursue its mission to care for Klal Yisrael by sustaining Jewish life and Jewish lives over many lifetimes. The long-term value of your legacy gift to Federation will elevate our sense of mission and purpose by guaranteeing a secure source of revenue to do the things that need to be done to make the world a better place than that in which we found it. Live Generously. It does a world of good forever.

**For more information, please call Ellen Chernack, Executive Director, at (804) 545-8622 or visit our Website at [www.jewishrichmond.org](http://www.jewishrichmond.org)**



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